

Name: information available upon request

VIN:

Survey Type: PDS

Event Date: 03/01/08

Survey Mail Date: 03/25/08

Receipt Date: 04/07/08

DealerPulse Post Date: 04/10/08



# Chevrolet Purchase and Delivery Satisfaction Survey

## About Your Chevrolet Dealership's Facilities

	Completely Satisfied	Very Satisfied	Satisfied	Somewhat Satisfied	Not At All Satisfied
1. Thinking about your dealership, how satisfied were you with...					
- The convenience of the dealership's showroom hours?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- The cleanliness and attractiveness of the facilities?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- The variety of vehicles and options available for your inspection?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## About Your Sales Consultant

	Completely Satisfied	Very Satisfied	Satisfied	Somewhat Satisfied	Not At All Satisfied	Does Not Apply/Not Required
2. How satisfied are you that you were treated in a professional and courteous manner?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
3. How satisfied were you with the Sales Consultant's...						
- Willingness to take the time necessary to thoroughly understand your vehicle needs?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Knowledge of Chevrolet vehicles?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Knowledge of other vehicles in the market?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Assistance in selecting an appropriate vehicle?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Yes	No	Does Not Apply/Not Required			
4. Were you <u>offered</u> a demonstration ride/drive in the model of your choice?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
5. When you picked up your vehicle, were you greeted with friendliness and enthusiasm?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
6. Were you <u>offered</u> ...						
- An orientation tour of the dealership, including the Service Department?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
- An orientation drive at the time of delivery to become familiar with <u>your</u> new vehicle before taking it home?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
	Completely Satisfied	Very Satisfied	Satisfied	Somewhat Satisfied	Not At All Satisfied	Does Not Apply/Not Required
7. How satisfied were you with the explanation of...						
- Your vehicle's features and operations?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- OnStar® features and benefits, including Hands-Free Calling?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- The warranty, owner's manual, and maintenance schedule?..	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Chevrolet's Roadside Assistance?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. At the time of delivery, how satisfied were you with...						
- The appearance of your new Chevrolet?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- The operation of your new Chevrolet?.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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9. Since taking delivery of your new vehicle, has your Sales Consultant or another dealership representative contacted you to thank you for your purchase and resolve any concerns?

Yes       No       Don't Know/ Not Sure

Completely Satisfied      Very Satisfied      Satisfied      Somewhat Satisfied      Not At All Satisfied

10. Overall, how satisfied were you with the assistance you received from your Sales Consultant?.....

                      

About the Financial Process

11. How satisfied were you that...

- The vehicle price and/or payments were discussed in a thorough and straightforward manner?.....
- You were given a thorough explanation of the financing options available?.....

Completely Satisfied      Very Satisfied      Satisfied      Somewhat Satisfied      Not At All Satisfied      Does Not Apply/Not Required

                            

                            

12. How satisfied were you with the review and explanation of all the paperwork?

                            

13. Overall, how satisfied were you with how the financial process was handled by your dealership?

                            

Summing Up Your Experience

14. Based on your overall purchase/lease and delivery experience, how satisfied are you with NASH CHEVROLET ?.....

Completely Satisfied      Very Satisfied      Satisfied      Somewhat Satisfied      Not At All Satisfied

                      

15. Based on your overall purchase/lease and delivery experience, would you recommend this dealership?.....

Definitely Would      Probably Would      Might/Might Not      Probably Not      Definitely Not

                      

16. Based on your experience to date, how satisfied are you with your vehicle?.....

Completely Satisfied      Very Satisfied      Satisfied      Somewhat Satisfied      Not At All Satisfied

                      

17. Are you...       Male       Female

18. Your age...       Under 25       25-34       35-44       45-54       55-64       65 or older

19. May we include your name when providing this information to your dealership?      Yes       No

20. Do you have any other comments/recommendations about NASH CHEVROLET ?

Scanned customer comments appear on the next page.

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20. Do you have any other comments/recommendations about Nash Chevrolet?

*Overall we were very pleased. We could not have ask for anyone to be more helpful. He did a fantastic job.*

*If you have an issue with your vehicle or a concern requiring immediate attention, we encourage you to first contact your dealer. If further assistance is required, please call the Chevrolet Customer Assistance Center: 1-800-222-1020*

*Thank You!!*

Your opinions will help us serve you better.

Please return this questionnaire in the self-addressed, postage-paid envelope to:  
CHEVROLET MOTOR DIVISION, P.O. BOX 10054, TOLEDO, OH 43682-4074



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